
JUAN VALDERRAMA

Vocals: Juan Valderrama
Guitarist: Daniel Casares, Rubén Levaniegos
Percussion: Manuel Luque
Piano: Alfonso Aroca
Palmas: Grupo Jaleo

Song

MADRID
TEATROS DEL CANAL – SALA ROJA
WEDNESDAY, JUNE 15TH AT 20:30

YOUNG MAESTROS

Juan Valderrama, a wise young singer, with an illustrious flamenco surname, shares the stage with one of the greatest figures in singing to come from Huelva, *Arcángel*. Youth and tradition, a love of the art, thanks to both of them this is going to be an historic night.

SONIDOS BLANCOS

Most flamenco singers begin in the arte jondo by singing precisely that, flamenco, and later evolve towards other genres such as the copla or a fusion with other folk music, international in most cases. Valderrama, on the contrary, inclined towards pop music from the start of his career, collaborating with figures such as Ana Belén, Joaquín Sabina and José Luís Perales. After going into pop music in depth, he surprised his followers with a work which was a fusion of flamenco and oriental sounds from countries such as Egypt and Turkey, and now he has left aside the success he achieved as a singer and composer to become a flamenco singer, one amazingly wise for his age. He is a great interpreter of Tarantas and Malagueñas, he has managed to recover some primitive styles such as the Trilleras and is at ease in the Cadiz styles, without forgetting the beautiful “cantes de ida y vuelta”.

Juan Antonio Valderrama Caballero was born in Madrid on June 24th 1972. He is the youngest child of one of our country's most prominent artistic duos: Dolores Abril and Juanito Valderrama. Juan Antonio was surrounded by music from early childhood, although he obtained a degree in Journalism from the University of Navarra before embarking upon his musical career. Valderrama debuted as a recording artist in 2002 with *La memoria del agua* (“Water's Memory”, RCA), a project that featured artists such as Ana Belén, Joaquín Sabina, Juan Antonio's own father and Vicente Amigo, among others. The album sold over fifty thousand copies and managed to position Juan Antonio as one of the most

highly respected performers among critics and audiences alike, both as a composer and because of the wide great variety of styles he performs, ranging from flamenco, to *bolero*, to ballads and *rumba*. This is all thanks to his privileged voice and the musical know-how inherited from his father, with whom he is very close.

In his second album, *Afileres* (“Pins”, RCA 2004), Juan Antonio ventures into the terrain of pop music without ever losing his own special form of expression. Following this experience, he decided to start his own record label and take charge of his career once and for all with a third album, *Ilusión* (“Illusion”, Competencia Records 2006) for which José Luis Perales wrote two songs.

Within a few days of its release, the project was in the top 20 of the record charts. Thanks to this, Valderrama managed to take the leap to Latin America and the album was also released in Argentina, Uruguay, Peru and Chile.

Meanwhile, Valderrama has performed in over three hundred live concerts. He has a company with performer Clara Montes and they have toured all over the country and participated in a great number of TV gala events (always singing live) with their show *Memoria del Sur* ("Memory of the South"). Valderrama has also taken his first steps in film, playing the role of Luís (the father) in José Luis García Sánchez's film *Franky Banderas*, and acting alongside Manuel Alexandre, Juan Luís Galiardo, María Barranco, Pablo Carbonell, and Teté Delgado, among others.

Valderrama, along with his wife, writer and filmmaker Rosa Peña, wrote the history of one of his favorite groups: Los Chichos. And he is now confronting the challenge of putting together a collection of his parent's work in music and film in order to publish it under his own record label.

In June 2010, Valderrama presented *Maestros*, first in Madrid and later at Sevilla's Bienal. The work pays homage to the great *maestros* who left a mark on Valderrama as a child: Marchena, Vallejo, La Niña de la Puebla, Chacón, and his own father, Juanito Valderrama. Juan Antonio went on to tour different venues around

Spain with the show *Casi Boleros* ("Almost Boleros"), featuring live recordings included in an album released at the end of last year. Before that, and after three years away from the recording studio, he released his fourth album *Moderna tradición* ("Modern Tradition", 2009), part of which was recorded in Egypt and Turkey. The record adds a new twist to flamenco fusion, combining flamenco with Middle Eastern music.

And Juan Antonio accomplished all this without neglecting his career in journalism. He worked as a commentator alongside Nieves Herrero on national radio broadcaster RNE for almost 2 years, and now has a weekly section on one of the top-rated radio shows in the country, *Herrera en la Onda*, along side radio journalist Carlos Herrera.

Valderrama is not a conventional singer, he couldn't possibly be conventional given his background. He is heir to a musical tradition that is intertwined with our country's recent history. He grew up among artists and, from a very young age, and he learned to respect the audience and his profession above all. Some of our country's most prestigious critics see him as an innovative artist with his own personal and distinct aesthetic. Given his artistic curiosity, Valderrama is constantly searching for new challenges, new adventures and a deeper understanding of flamenco.